The dbl Engagement Model

"Where We Operate" **"What We Help Create"** **"What You Realize"**

Integration: Bringing Disparate Groups Together

- Organizational & Business Assessment
- Prioritized Opportunities and Action Plans
- Team Interaction

Alignment: Focusing on Key Strategies & Priorities

- Strategic Plan
- Operating Agenda
- Accountability Model
- Communications Strategy

Competency: Matching People, Skills, Jobs

- Executive Assessment
- Team Assessment
- Individual & Team Coaching

HIGH PERFORMANCE CULTURE

Focused Execution: Engaging the Organization

- Prioritization
- Clear Accountabilities
- Personal Commitment
- Team Buy-In
- Sense of Urgency/Bias for Action

Business Potential Maximized

- Customer Growth
- Employee Satisfaction
- Financial Achievement
- Innovation/Adaptability

Linkages Among:

Vision/Mission/Values

Goals/Objectives

Incentives/Rewards

Communication(Open& Active)